



NEWS RELEASE

FOR IMMEDIATE RELEASE

July 22, 2004

Contact: G. Keith Ogilvie, Jr.
Organization: Midwesco Filter Resources, Inc.
Phone: (540) 667-8500
Internet: www.midwescofilter.com

Jill Lawrence Vaughan
VEDP
(804) 371-4074
www.YesVirginia.org

Midwesco Filter Resources Selected to Participate in Virginia's VALET Program

Program provides resources to support international business

Winchester, VA — Midwesco Filter Resources, Inc. today announced its acceptance into the Virginia Leaders in Export Trade (VALET) Program. The program, launched in January 2002 by the Virginia Economic Development Partnership (VEDP), assists exporters in the Commonwealth who have firmly established domestic operations and who are committed to international exporting as an expansion strategy. The first of its kind in the United States, VALET provides capital, expert guidance and concrete solutions for businesses committed to expanding into international markets.

“International sales contribute significantly to the success of our company,” said Gene Ogilvie, President & COO. “Participation in the VALET Program will accelerate our plans to penetrate international markets. This program provides valuable services, capital, and the opportunity to leverage VEDP-developed relationships around the world, helping us to support our current international customers and attract new international business. Few government-sponsored programs can offer such an immediate opportunity for a win-win between the public and private sector.”

MORE

“The VALET Program accelerates the development of international business by connecting companies with the practical tools needed for successful export sales,” said Kimberly Weir, VALET Program Manager. “VEDP looks forward to supporting Midwesco Filter Resources as the company implements its international business strategy.”

“Midwesco Filter Resources, Inc. is a world leader in dry filtration and dust collection filters since 1968. Midwesco Filter has developed and maintains one of the largest inventories of dust collector and baghouse filter bags, cages, accessories, parts, and cartridge elements in the industry.”

“Midwesco Filter, along with its subsidiaries, TDC Filter and Nordic Air, are committed to providing their clients with the most cost-effective, highest value products and services available that will enhance their baghouse and cartridge systems. It is through continuous improvement in manufacturing processes, raw material acquisition, and technically competent field services that Midwesco Filter can bring its clients the best value.”

The Virginia Economic Development Partnership, a marketing organization, was created by the Virginia General Assembly in 1995 to encourage, stimulate, and support the development and expansion of the economy of the Commonwealth. The Partnership is a state authority, which is governed by a 15-member Board of Directors appointed by the Governor. To accomplish its objectives of promoting economic expansion within the Commonwealth, the Partnership focuses its efforts on business recruitment, expansion and international trade. VEDP has offices in Virginia, Germany, Hong Kong, Mexico, Brazil, Korea and Japan.

To learn more about the VALET program, contact Kim Weir, VALET Program Manager, at (804) 371-0630 or KimWeir@YesVirginia.org, or visit www.ExportVirginia.org