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Press Release

Midwesco Filter Resources Launches Their New Customer Service Department

Winchester, VA March 1, 2005: Midwesco Filter Resources, Inc. today announced its launch of their Customer Service Department. This department was introduced as a two fold purpose, one is to improve and increase support to our valuable customers and the other is to minimize all non-selling activities from our District and Industry Managers.

"Increased sales activity that started in 2004 and has continued into 2005 has made it difficult for our sales representatives to pick between selling and providing customer service to our customers. Providing customer service and increasing sale efforts are both equally critical, and it has become apparent with increased sales we needed to invest resources into a new Customer Service Department so we could accomplish both objectives; which is to give our customers information they need on a daily basis while growing our business," said John Johnson, Sales Manager. "In order to do this we need to distinguish between customer service and selling. By creating a Customer Service Department, we will be better able to give our customers personal contact to ensure their orders will ship on-time every-time. The objective of the Customer Service Department is to improve our communications with our customers; thus strengthening existing and creating new relationships, while freeing up our sales representatives to sell."

Midwesco Filter Resources, Inc. is a world leader in dry filtration and dust collection filters since 1968. Midwesco Filter has developed and maintains one the largest inventories of dust collector and baghouse filter bags, cages, accessories, parts, and cartridge elements in the industry.

Midwesco Filter, along with its subsidiaries; TDC Filter and Nordic Air, are committed to provide their clients with the most cost effective, highest value products and services available that will enhance their baghouse and cartridge systems. It is through continuous improvement in manufacturing processes, raw material acquisition, and technically competent field services, that Midwesco Filter can bring to its clients the best value.

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